



SPRING 2019

INSIDE:

HELP US
LOCATE LOST
COMPOSITE
PHOTOS
2THANK YOU,
LOYAL
BETA PHIS
2SAVE THE
DATE
4REKINDLE YOUR
PIKE PRIDE

Our tradition of the *Pike Old Masters* took place December 1-2, 2018. It was a fantastic weekend that included the PMO Christmas show.

Ralph Born '72, Greg Delaney '73, Tom Eyre '71, and Dave Peppler '74 made up our distinguished alumni. Interestingly, along with their families and Pikes from their era, they vacation together every year! Their story is great, so if you see any of them, ask about it. You will be as envious of them as I am. They are truly the epitome of friendship.

In our last *Candlelight*, Brother **Jeff Copeland '69** sent out a challenge to the members of his era. He has taken leadership of a flagpole project. Jeff would like to get the Chapter House a suitable flagpole for our prestigious location on campus; **it's the perfect place for a patriotic statement!** A plaque with the names of those who contribute will be attached to the pedestal for the pole. You can write a check to the Beta Phi Foundation (with flagpole in the notes) or

you can donate online at pikapurdue.org/donate-now. You are welcome to contact Jeff at fastcar09@gmail.com or me at joe.conti@construcks.com.

Finally, I invite you to make our Chapter House your meeting place when returning to Purdue. Just like the friendships forged for the 2018 Pike Old Masters, it was the original place to be involved, participate, work and grow into who we are today. Rekindle that fire. Make the time and arrangements to get together and use 629 University as your meeting place. In so many instances over the last several years, I speak with brothers who have returned after being away. In every case, they leave saying they wished they had not stayed away so long and will come back soon.

Sincerely in Phi Phi K A,

Joe Conti '85

President, Beta Phi Foundation

(715) 498-4498 | joe.conti@construcks.com

The True Pike Experience
Different Times Call for Different Programs

It's no secret that college social fraternities exist in an environment much different than the environment we experienced, and because of this shifting landscape, fraternal programming has also shifted. Every successful fraternal organization is taking steps toward adapting its programs to this new environment, including Pi Kappa Alpha. Fortunately, the values ingrained in our ritual have stood the test of time and serve as the nucleus upon which successful programming is built and, in turn, successful young men.

With a full house and few notable events to report, I want to use this platform to update the Beta Phi alumni on a major shift in how the International Fraternity is approaching educating the undergraduate members on the lessons we all must learn to become successful members of society. Called the True Pike Experience (TPE), it is a comprehensive member-development program Headquarters rolled out last year, which is designed to provide each member with

an individualistic educational platform based on the True Pike Commitments Value Statement (to myself, to my brothers, to my fraternity, and to my community).

With the benefit of modern technology, Headquarters has created presentation materials, including a guide for facilitators, giving them the tools to lead discussions on eight educational themes: ritual, recruitment, management, marketing, health and safety, leadership, life skills, and professional development. Each presentation is tailored to the specific audience, allowing facilitators to differentiate between members based on their grade level.

This technology also incorporates one of the most important pieces to a successful education program: accountability. Each member is given an educational portal, called the MyPike Portal, where the member can track his overall progress and, perhaps more importantly, where

the Chapter leadership can track the progress and successes (or failures) of each member, providing real-time feedback on the education of each member. The MyPike Portal also tracks each member's performance in all programs, such as academic achievement, recruitment, chapter involvement, community service and philanthropy. And if each member needs more motivation, Chapter "points" are tracked by Headquarters, allowing them to better diagnose the performance of each Chapter, which I'm sure will be a factor in determining awards.

For more information on this new program, I encourage you to visit www.pikes.org and watch this informative YouTube video, <https://bit.ly/2tiiiBL>.

Fraternally,

Matt Folz, Theta Omicron '07

Home Association President

matthew.r.folz@gmail.com

Help Us Locate Lost Composite Photos

We will be celebrating the 100th anniversary of the founding of our Chapter in 2022. In anticipation of this monumental event, I am reaching out to alumni to help us collect all of the composite photos.

Each year, going back to the 1950s and perhaps even earlier, a composite photo was taken of each individual member of that year's Chapter. I am in the process of collecting these group photos from each year. These are the ones that were distributed to the members and are about 14" by 11".

Currently, I only have the following years: 1971, 1972 and 2017-18. If you are willing to dig into your old fraternity memorabilia and locate one of these photos, that would be much appreciated. You can either donate it to the cause or, if you wish to retain it, I'll make a copy and send it back to you.

I will be placing the pictures in an album to be kept in the Rich and Phyllis Russell Alumni Room. This will be a wonderful addition to our historical collection and a great tribute to the men who made this fraternity what it is today.

Please contact me first to let me know you have a copy and which year, so we don't get multiple copies of each one. We only have three years to collect these, so a prompt response will be appreciated. This will be a great gift to our fraternity in celebration of our 100th year.

Rex Martin '72

Secretary and Historian
Beta Phi Foundation
rexmartinpiano@gmail.com
(317) 445-5077 (Mobile)
8912 Keevers Drive
Indianapolis, IN 46234

THANK YOU, LOYAL BETA PHIS

We are so thankful and proud of what Beta Phi accomplished in 2018. The 72 alumni and friends listed below stepped up to invest in Beta Phi's future, and we could not be more grateful. Thank you for committing more than \$31,500 toward Leadership School for the Chapter and the general foundation fund. We would not be on our way to 100 years without you!

Carol Fitch
Richard A. Glenn '49
Glenn E. Omholt '50
Gerald E. Grant '54
Ernest L. Hartman '56
C. Craig Hudson '56
Neil J. Adams '57
Jim M. Thompson '57
Don W. Rain '58
Richard L. Russell '58
Harry G. Chase '59
Edward L. Neuffer '59
Charles D. Kent '60
Fredric C. Westendorf '60
Richard A. Justice '61
Donald J. Orr '61
William C. Young '62
Charles N. Hetrick '63
David C. Follmer '64
Samuel J. Gilmore '64
William D. Preston '64
James A. Schwai '64
John W. Bevelhimer III '65
Robert W. Raichle '65

Robert K. Rosler '65
Raymond W. Schier '65
James W. Barr II '66
David A. Walters '66
Jeffrey B. Orwig '67
Paul L. Pence '67
Daniel T. Herron '68
Philip D. Preuninger '68
Kenneth G. Bassler '69
William L. Finch '69
R. Richard Hofmann '69
Greg R. Blakey '70
Geoffrey C. Boling '70
Thomas D. Pogue '70
John C. Wolfe '70
Dennis E. Dreyer '71
Thomas W. Eyre '71
John L. Hammond Jr. '71
G. Michael Ketz '71
Rex A. Martin '72
Randall S. Meyerholtz '72
Alvin G. Rohrer '72
William A. Samuelson '73
David F. Peppler '74

Raymond C. Walter Jr. '74
Alexander G. Bashenow '75
L. William Gates '76
Larry J. Lautner '77
Robert F. Rossiter Jr. '78
Curtis B. Edwards '79
Kentton C. Grant '81
Christopher J. Ingnot '82
Robert J. Nice '82
Robert J. Shusta '82
Gary A. Brownfield '83
James E. Shaw II '84
Scott E. Thompson '84
Michael D. Wright '85
Tyler W. Viernow '85
Michael C. Kristakis '86
Michael G. Iem '87
Thomas C. Callahan '92
Michael K. McMahon '92
Dirk T. Soedel '92
William A. Kinder '95
Casey J. Hiers '01



COST OF EDUCATION CONTINUES TO CLIMB

What Does This Mean for Beta Phi's Collegians?

It's no secret that the cost of college continues to increase. Hundreds of headlines each year display the increased dollars students are facing. *So what does that look like across the nation?*

According to fall 2016 enrollment data from College Board, the average tuition and fees at an in-state public college is \$9,716 for the 2018-19 year, \$21,629 for an out-of-state student, compared to \$35,676 for a private university.

How does Purdue University stack up to the national average?

The Purdue University website outlines tuition and fees for 2018-19 as \$9,992 for in-state students. However, out-of-state students face a huge increase in tuition—\$28,794.

This is just the cost of tuition and enrollment fees each semester. Housing, books, transportation, and general cost of living expenses add another approximately \$12,800 in expenses per student.

As education costs remain on the rise, alumni support of Beta Phi becomes vital. Scholarship resources and competitive housing costs make a huge difference for our undergraduate brothers. Reach out to our House Association to see how you can get involved in aiding the chapter.

BETA PHI MEMBERSHIP INVALUABLE TO FORMER SMC

Greg Gluchowski '88 Eager to Connect with More Brothers

Greg Gluchowski '88 says, "It was a huge blessing for me to be a Pike at Purdue. The leadership skills and experience I gained while there have been invaluable to me."

After moving to South Bend, Indiana, from Florida in high school, Greg was fortunate to find that Purdue University was "a great fit for both the quality of education and affordability, which was very important to me." And the Beta Phi Chapter brothers and their high standings in academics, athletics, and philanthropy impressed Greg during recruitment.

He quickly became involved in the chapter, leading and participating in several activities, including *The Candlelight*, the Miss Purdue pageant, and the Pike Calendar. "My senior year I was SMC. I still remember it well. We had about 80 brothers living in the house and 30 off campus, and we had to manage a budget of nearly \$420,000. It was that experience that taught me so many lessons in leadership and inspired me to have a deep passion for leading large organizations."



Greg graduated with a bachelor of science degree in organizational leadership and supervision, then attended Indiana University-Fort Wayne and earned a master's degree in business administration. Armed with knowledge acquired from both universities and Pike membership, he has spent the last 30 years succeeding in two industries. The first 14 years of his career were in wire and cable products with Phelps Dodge Corporation, then he moved to hardware and home improvement with Stanley Black & Decker.

He is now president and CEO of The Hillman Group, a \$1.3 billion industry-leading hardware and personal protection solutions company. Greg is also an independent director of Milacron Corporation and American Outdoors Brands Corporation. "I've had the opportunity to secure C-Suite roles and lead great organizations with businesses that exceed \$1 billion in revenue and 7,000 employees." And he has worked across the country—California, Ohio, Texas, and Georgia—and in Mexico.

But perhaps his most treasured achievement is his family. Greg and his wife of 21 years, Norma, met in El Paso and now live in Mason, Ohio. He has three children: Jonathan graduated from the University of San Diego, Crystal attends Oberlin College and plays collegiate soccer, and Vanessa is a high school senior with plans to attend the University of Colorado Boulder in fall 2019.

While Greg admits his work schedule has prevented him from keeping in touch with Beta Phi brothers as much as he'd like, he has been able to reconnect with a few over the years. Using Facebook to look up alumni when he's traveling, he's connected with **Mike Huber '90**, **Greg Eifert '84**, **Mark Scheid '87**, **Tom Traylor '88**, and **Doug Wright '86**. "I also want to say hi to all my brothers that I may have lost contact with and tell them to reach out to me via Facebook. I want to stay connected and would like to organize an event this fall at a football game."

A True Pike and proud Beta Phi alumnus, he hopes the fraternity provides the "same opportunities for personal growth and development for today's brothers as it did for me 30 years ago."

Beta Phi Chapter Aims High, Strives for Sixth Smythe Award *Spring Recruitment Garners 14 Initiates*



The Chi Omega team, with Leo Ohandjanis '17, placed second in the Pike Fire Fighter Challenge.

This academic year has been one of growth and overall success for Beta Phi. With an almost entirely new executive board composed of sophomores, it was essential to set defined goals and create a standard that would not compromise past success. In January, Beta Phi sent three new executive members, **Jordan Jones '17** (health and safety officer), **Josh Parour '17** (treasurer), and **Sam Grzych '18** (membership vice president) to Memphis for officer training at the Chapter Executives Conference. Additionally, 27 members attended Pike University in Chicago, where Brothers Jordan Jones and **Nick Biddle '16** received Garnet Certification, and I received Gold Certification.

The Beta Phi Chapter was recognized as the House of the Quarter by the National Fraternity,

putting the Chapter facility in contention for Chapter House of Year. This continues our success from last summer when we were awarded Best Pike Work Day Renovation.

Academically, Beta Phi had a Chapter cumulative GPA of 3.01 and a new member GPA of 2.65. While both fell short of our personal goals, our Chapter GPA remains above the Purdue all-men's GPA of 3.00 and all-IFC of 2.97. We hope to improve many of these statistics and earn our sixth Robert Adger Smythe Award this summer.

As was reported last semester, we initiated 25 new members in the fall 2018 class and successfully recruited 14 for this spring class. Again, we are growing our presence on campus

(Continued on page 4)

SAVE THE DATE

Alumni Golf Outing and Reunion
June 22

Pike Reunion and Purdue Homecoming
October 22

Beta Phi 100-Year Anniversary
Fall 2022

SPRING 2019 INITIATES

Yigitkan Balci
Istanbul, Turkey

Troy Barlow
Duxbury, Mass.

Garrett Brillhart
Midland, Mich.

Jack Fortmann
Grayslake, Ill.

Sebastian Guardia
Bolivia

Conner Hadley
Westfield, Ind.

Conrad Hauser
Floyds Knobs, Ind.

Hunter Houchin
Highland, Ind.

Jordan Liu
China

Hunter Mattingly
Floyds Knobs, Ind.

Sebastian Montoya
Colombia

Thomas Placzowski
New Berlin, Wis.

James Quenichet
Floyds Knobs, Ind.

Mitchell Uchino
Indianapolis, Ind.

CANDLELIGHT



Beta Phi Foundation, Inc.

P.O. Box 442100
Lawrence, KS 66044-2100

Address Service Requested

NON-PROFIT ORG.
U.S. POSTAGE
PAID
LAWRENCE, KS
PERMIT #570

If you would prefer to receive the *Candlelight* e-newsletter,
please e-mail jgoodman@penningtonco.com.

Beta Phi Chapter Aims High

(Continued from page 3)

by recruiting members from ROTC and other prestigious student organizations. Also in campus involvement news, we are proud to report that Brother **Dan Broerman '17** was selected as one of the new chairmen for the Freshman Student Orientation Committee.

Beta Phi again participated in Purdue University's Dance Marathon to help raise money for the Riley Children's Foundation. Through our annual Dream Girl Competition and other fundraisers, the Beta Phi Chapter

raised \$10,500, which ranked us in the top five of all participating teams. Our members have also completed over 350 hours of community service so far with several more philanthropies planned for this semester.

We are grateful to our loyal alumni for all of your support. Be sure to visit the Chapter House when in town!



In ΦΦKA,
Dhruv Bhargava '16
Chapter President
(630) 815-9044
purduepikepresident@gmail.com



Beta Phi Chapter organized the YWCA warehouse in Lafayette for a community service event.

Upcoming Chapter Events

April 7: Mother's Day Celebration

April 13: Grand Prix Race

April 14: Chapter Elections



pikapurdue.org



purduepikes.org



Purdue Pikes



@Purdue_Pikes



@purduepikes



Purdue Pikes